

GRADUATE DIPLOMA IN BUSINESS ADMINISTRATION - GREEN BUSINESS MANAGEMENT AND SUSTAINABILITY

At a Glance

Faculty

www.kpu.ca/business (<http://www.kpu.ca/business/>)

Area of Study:

www.kpu.ca/business/gdba (<https://www.kpu.ca/business/gdba/>)

Academic Level:

Graduate

Credential Granted:

Graduate Diploma

Start Date:

Fall (September)

Spring (January)

Intake Type:

- Limited

Minimum Credits Required:

36

Curriculum Effective Date:

01-Sep-2018

Description

This program is ideally suited for those professionals interested in venturing into the evolving business movement of managing companies and organizations that are green or greening themselves.

The Green Business Management and Sustainability program has many elements of a traditional business management program, at the same time it provides professionals with the knowledge, skills and tools to direct companies and organizations towards environmental and economic sustainability.

The Green Business Management and Sustainability program consists of six general management courses (21 credits) that will allow students to develop business-related critical thinking, analytical skills, communication skills, teamwork and interpersonal skills. They will also develop skills in the management of innovation and digital transformation. Following this, students complete 15 credits of Green business specialty courses. Note: This is a two-year program, though students can choose to complete the program in an accelerated form.

Requirements

Admission Requirements

In addition to the Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement (<https://calendar.kpu.ca/admissions/english-proficiency-requirements/>), the following program admission requirements apply:

- Successful completion of a recognized undergraduate¹ or graduate degree with a minimum cumulative GPA of 2.67
- A statement of intent in the program, including relevant studies and work experience. This statement should be 800 – 1000 words and cover the following:
 - Intellectual and creative interests
 - Personal goals related to the program
 - How one's background contributes to the program
 - Self-assessment of emotional intelligence with applied examples
 - Highlight interests in community involvement
- Two professional references stating suitability for the program

¹ Applicants with an equivalent combination of education and relevant professional experience may be considered for the program.

All applicants are assessed by an admissions committee for maturity, fit to the academic program, educational background, and work experience, using the statement of intent and references. Applicants may also be interviewed by a member of the Admissions Committee as part of the application screening process. Meeting the minimum admission requirements does not guarantee admission into the program. For further details about the statement of intent, including submission specifics, visit the department's website at: kpu.ca/business

Curricular Requirements

Code	Title	Credits
BUSM 6100	Accounting and Financial Management for Managers	4
BUSM 6110	Project Management	3
BUSM 6130	Change Management and Digital Transformation for Business	3
BUSM 6150	Managing Innovation	3
BUSM 6160	Strategic Planning	3
BUSM 6180	Graduate Capstone Experience Practicum	5
GRMT 6100	Sustainability and Business Administration	3
GRMT 6110	Green Marketing Management	3
GRMT 6120	Ecological Economics for Organizations	3
GRMT 6130	Principles of Green and Clean Technologies for Business and Society's Sustainability	3
GRMT 6140	Sustainable Operations	3
Total Credits		36

Credential Awarded

Upon successful completion of this program, students are eligible to receive a **Graduate Diploma in Business Administration - Green Business Management and Sustainability**.