

GREEN BUSINESS MANAGEMENT (GRMT) | MELVILLE SCHOOL OF BUSINESS

Visit the BC Transfer Guide - [bctransferguide.ca](https://www.bctransferguide.ca/) (<https://www.bctransferguide.ca/>) - for information about course transfer in B.C.

GRMT 6100 3 credits

Sustainability and Business Administration

Students will learn how to integrate, evaluate, report sustainability in organizations. Students will learn specific reporting techniques on sustainability, including but not limited to the Global Reporting Initiative (GRI) and Principles of ISO 14001. This course is also heavy on Corporate Social Responsibility (CSR) policy and programs as they relate to governance and sustainability.

Level: GR

Co-requisite(s): BUSM 6100

Attributes: BUSI (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F2E1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F8C1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>)

GRMT 6110 3 credits

Green Marketing Management

This course will prepare professionals in understanding and applying green marketing concepts in organizations. Green marketing is marketing products and services based on environmental factors or awareness. Companies involved in green marketing make decisions relating to the entire process of companies' products, from design, methods of processing, packaging and distribution. This course will also help identify global business opportunities. The conceptual opportunities in this course can be applied on the Green Marketing Plan, in Green Project Management course or even the Capstone course.

Level: GR

Co-requisite(s): All of (a) BUSM 6100 and (b) IBUS 6100 or GRMT 6100

Attributes: BUSI (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F2E1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F8C1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>)

GRMT 6120 3 credits

Ecological Economics for Organizations

This course explores new ways of thinking about how we manage our lives and our planet to achieve a sustainable, equitable, and prosperous future. By the end of the course, students will have an understanding of the integration of "nature's household" and "humankind's household" under ecological economics as well as the trans-disciplinary and inter-disciplinary nature of management analysis. Students should have an applied understanding of the interdependence and co-evolution of human economies and natural ecosystems and natural ecosystems over time and space. The above follows the type of system's thinking that is necessary in organizations and societies all over the world.

Level: GR

Co-requisite(s): All of (a) BUSM 6100 and (b) IBUS 6100 or GRMT 6100

Attributes: BUSI (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F2E1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F8C1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>)

GRMT 6130 3 credits

Principles of Green and Clean Technologies for Business and Society's Sustainability

This course covers the introduction to physical and technological principles of solar, indirect solar, and non-solar energies with an environmental policy, social and economic backgrounds. This course introduces students to Green and Clean Technologies for business professionals. Introduction to waste management, e-waste, green buildings and water filtration training is also provided in order to ladder into other professional, corporate or on-the-job-training as well. Further knowledge of technologies or industry/corporate knowledge applied to specific companies can/should be developed for those interested in the Green Project Management course or Capstone.

Level: GR

Co-requisite(s): All of (a) BUSM 6100 and (b) IBUS 6100 or GRMT 6100

Attributes: BUSI (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F2E1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F8C1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>)

GRMT 6140 3 credits

Sustainable Operations

This course develops students' ability to define and analyze sustainable business practices within the value chain of the product or service in order to develop and integrate sustainable practices at each step of the value chain. Students will learn how to measure and account for sustainability initiatives as a means of creating value at the operations management level within an organization. Students will be challenged to consider the sustainability challenges from the different stakeholder perspectives and priorities in developing and implementing sustainable operational practices and initiatives. Students will analyze graduate level papers on a variety of current research.

Level: GR

Co-requisite(s): All of (a) BUSM 6100 and (b) IBUS 6100 or GRMT 6100

Attributes: BUSI (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F2E1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>), F8C1 (<https://calendar.kpu.ca/courses-az/#courseattributestext>)