

# BACHELOR OF JOURNALISM

## At a Glance

### Faculty

[www.kpu.ca/arts](http://www.kpu.ca/arts) (<http://www.kpu.ca/arts/>)

### Area of Study:

[www.kpu.ca/arts/journalism](http://www.kpu.ca/arts/journalism) (<http://www.kpu.ca/arts/journalism/>)

### Academic Level:

Undergraduate

### Credential Granted:

Baccalaureate Degree

### Start Date:

Fall (September)

Spring (January)

Summer (May)

### Intake Type:

- Open

### Minimum Credits Required:

120

### Curriculum Effective Date:

01-Sep-2018

## Description

KPU's Bachelor of Journalism program is the only four-year journalism program in Metro Vancouver. Students use industry-standard software to produce journalism that draws on the full range of multimedia storytelling possibilities, including photography, audio, video, and data visualization. Students participate in academic study and practical training through seminars, labs, and real-world experience. The Journalism program prepares graduates for positions such as multimedia journalists, editors, web writers, and freelance journalists. Our grads also work as communications professionals in fields such as media relations, corporate communications, and public relations. The Bachelor of Journalism gives students valuable research and communication skills that can be used in many fields.

Communication Studies courses are also an important part of the program, including exploration of issues such as media law and ethics, media and diversity, and media and social change.

Faculty members in KPU's Journalism department include award-winning journalists with career experience and academic credentials. Many faculty members continue to work as journalists.

## Requirements

### Admission Requirements

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement (<https://calendar.kpu.ca/admissions/english-proficiency-requirements/>), apply to this program.

## Declaration Requirements

Students intending to graduate with this Faculty of Arts Bachelor's degree must declare the credential by the time they complete 60 credits of undergraduate coursework. At the time of declaration, the student must satisfy all of the following requirements:

- In good academic standing with the University
- Completion of a minimum of 18 credits of undergraduate coursework, including the following with a minimum grade of "C":
  - 3 credits of ENGL at the 1100 level or higher
  - 6 credits at the 1100 level or higher in the Major area

## Curricular Requirements

Students pursuing a Bachelor of Arts degree must complete all requirements in the Bachelor of Arts Framework (<https://calendar.kpu.ca/programs-az/arts/ba-degree-framework/>) in addition to their major or minor program requirements.

### Journalism Major

| Code  | Title                                | Credits   |
|---|--------------------------------------|-----------|
| <b>1000 and 2000 Level</b>  |                                      |           |
| INDG 1100   | Introduction to Indigenous Studies   | 3         |
| JRNL 1160   | Introduction to Journalism           | 3         |
| JRNL 1220   | Citizen Journalism                   | 3         |
| JRNL 2120   | Storytelling: Writing for Journalism | 3         |
| JRNL 2230   | Multimedia Storytelling              | 3         |
| JRNL 2240   | Beyond the News: Feature Writing     | 3         |
| JRNL 2360   | Photojournalism                      | 3         |
| JRNL 2370   | Podcasting and Audio Storytelling    | 3         |
| Select 6 credits from courses in Communication (COMM) numbered 1100 through 2999  |                                      | 6         |
| <b>3000 and 4000 Level</b>  |                                      |           |
| JRNL 3165   | Data Visualization                   | 3         |
| JRNL 4270   | Advanced Storytelling                | 3         |
| Select 18 credits from courses in Journalism (JRNL) numbered 3000 through 4999    |                                      | 18        |
| Select 6 credits from courses in Communications (COMM) numbered 3000 through 4999 |                                      | 6         |
| <b>Total Credits</b>  |                                      | <b>60</b> |

### Credential Awarded

Upon successful completion of the major program, students are eligible to receive a **Bachelor of Journalism**.