

# DIPLOMA IN GENERAL BUSINESS STUDIES

## At a Glance

### Faculty

[www.kpu.ca/business](http://www.kpu.ca/business/) (<http://www.kpu.ca/business/>)

### Area of Study:

[www.kpu.ca/business/general-business-studies](http://www.kpu.ca/business/general-business-studies/) (<http://www.kpu.ca/business/general-business-studies/>)

### Academic Level:

Undergraduate

### Credential Granted:

Diploma

### Start Date:

Fall (September)

Spring (January)

Summer (May)

### Intake Type:

- Open

### Minimum Credits Required:

60

### Curriculum Effective Date:

01-Sep-2015

The two-year General Business Studies Diploma is a flexible diploma option, allowing individuals to select a variety of areas of study in the School of Business once they have fulfilled the core requirements of the program.

## Requirements

### Admission Requirements

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement (<https://calendar.kpu.ca/admissions/english-proficiency-requirements/>), apply to this program.

### Declaration Requirements

Students intending to graduate with this Melville School of Business diploma must declare the credential. At the time of declaration, the student must satisfy all of the following requirements:

- In good academic standing with the University
- Completion of a minimum of 15 credits of undergraduate coursework.

### Curricular Requirements

Students must complete 60 credits that include:

Code	Title	Credits
<b>Business Foundation Courses</b>		
BUSI 1215	Organizational Behaviour	3
BUSI 2390	Business Law	3
BUSI 2405	Operations Management	3
BUSI 2425	Business Diploma Capstone	3
MRKT 1199	Introduction to Marketing	3
Select one of the following groups:		3-6
<b>Group A</b>		
ACCT 2293	Accelerated Introductory Financial Accounting	
<b>Group B <sup>1</sup></b>		
ACCT 1110	Introductory Financial Accounting I	
ACCT 1210	Introductory Financial Accounting II	
<b>Business General Studies Courses</b>		
Select 21 credits (7 courses) of electives with a maximum of 9 credits (3 courses) in courses numbered 1100 through 1999 from the following areas of study:		21
Applied Communication (CMNS)		
Accounting (ACCT)		
Business (BUSI)		
Business & Quantitative Methods (BUQU)		
Computer Business Systems (CBSY)		
Economics (ECON)		
Entrepreneurial Leadership (ENTR)		
Human Resources Management (HRMT)		
Information Technology (INFO)		
Marketing (MRKT)		
<b>Breadth Education Courses</b>		
ENGL 1100	Introduction to University Writing	3
CMNS 1140	Introduction to Professional Communication	3
ECON 1150	Principles of Microeconomics	3
Select one of the following:		3
BUQU 1130	Business Mathematics	
MATH 1120	Differential Calculus	
MATH 1130	Calculus for Life Sciences I	
MATH 1140	Calculus I (Business Applications)	
Select one of the following:		3
BUQU 1230	Business Statistics	
CRIM 2103	Quantitative Data Analysis I	
PSYC 2300	Applied Statistics	
SOCI 2365	Introduction to Social Research Statistics	
STAT 1115	Statistics I	
STAT 2342	Introduction to Statistics for Business	
Select two Breadth Electives from courses numbered 1100 or higher in any area of study except ACCT, BUSI, ENTR, HRMT or MRKT.		6
<b>Total Credits</b>		<b>60-63</b>

<sup>1</sup> Students who choose Group B may count the additional ACCT course as a general elective.

## Credential Awarded

Upon successful completion of this program, students are eligible to receive a **Diploma in General Business Studies**.