BACHELOR OF BUSINESS ADMINISTRATION IN ENTREPRENEURIAL LEADERSHIP

At a Glance

Faculty

www.kpu.ca/melville (http://www.kpu.ca/melville)

Area of Study:

www.kpu.ca/melville/entrepreneurial-leadership (https://www.kpu.ca/melville/entrepreneurial-leadership)

Academic Level:

Undergraduate

Credential Granted:

Baccalaureate Degree

Start Date:

Fall (September)

Spring (January)

Summer (May)

Intake Type:

- Open

Minimum Credits Required:

120

Curriculum Effective Date:

01-Sep-2024

The Bachelor of Business Administration (BBA) in Entrepreneurial Leadership program prepares graduates to fill a variety of management and leadership positions that drive small and medium-sized business growth. The program also prepares graduates with the skills and knowledge to develop and manage their own business enterprise.

Requirements

Admission Requirements

The Faculty's Admission Requirements, which consist of KPU's undergraduate English Proficiency Requirement (https://calendar.kpu.ca/admissions/#englishprofictext), apply to this program.

Declaration Requirements

Students intending to graduate with this Melville School of Business degree must declare the credential. At the time of declaration, the student must satisfy all of the following requirements:

- In good academic standing with the University
- Completion of a minimum of 15 credits of undergraduate coursework.

Curricular Requirements

The degree program requires a minimum of 120 credits of required courses and electives. The degree program with Co-operative Education requires an additional 28 credits of Co-op Education credits.

Code	Title	Credits
Business Foundation Courses		
BUSI 1215	Organizational Behaviour	3
BUSI 2390	Business Law	3
BUSI 2405	Operations Management	3
MRKT 1199	Introduction to Marketing	3
Select one of the following groups:		3-6
Group A		
ACCT 2293	Accelerated Introductory Financial Accounting	
Group B [1]		
ACCT 1110	Introductory Financial Accounting I	
ACCT 1210	Introductory Financial Accounting II	
ACCT 3380	Managerial Finance	3
ENTR 3100	Business Analysis and Decision Making	3
ENTR 3110	Advanced Organizational Behaviour	3
ENTR 3120	Managerial Accounting for Entrepreneurs	3
ENTR 4200	Business Strategy	3
Entrepreneurial Leadership Courses		
ENTR 1100	Entrepreneurial Inquiry	3
ENTR 1200	Introduction to Entrepreneurship	3
ENTR 2000	Digital Strategy for Entrepreneurs	3
ENTR 2110	Values, Rationality, and Power: Developing Wise Organizational Action	3
ENTR 2120	Persuasion and Influence	3
ENTR 2200	Innovation	3
ENTR 3010	Entrepreneurial Visioning	3
ENTR 3160	Technology for Entrepreneurs	3
ENTR 4110	Entrepreneurial Action	3
ENTR 4120	Entrepreneurial Employee Experience	3
ENTR 4251	Entrepreneurial Leadership Capstone	3
Breadth Education Courses		
CMNS 1140	Introduction to Professional Communication	3
CMNS 3000	Advanced Professional Business Communications	3
ECON 1150	Principles of Microeconomics	3
ECON 1250	Principles of Macroeconomics	3
ENGL 1100	Introduction to University Writing	3
PHIL 3033	Business Ethics	3
Select one of the following:		3
BUQU 1130	Business Mathematics	
MATH 1120	Differential Calculus	
MATH 1130	Calculus for Life Sciences I	
MATH 1140	Calculus I (Business Applications)	
Select one of the following:		3
BUQU 1230	Business Statistics	
CRIM 2103	Quantitative Data Analysis I	
PSYC 2300	Applied Statistics	
SOCI 2365	Introduction to Social Research Statistics	
STAT 1115	Statistics I	

STAT 2342	Introduction to Statistics for Business	
Breadth Electives		
Select 5 courses numbered 1100 or higher in any area of study except ACCT, BUSI, ENTR, HRMT or MRKT		15
General Electives		
Select 6 courses numbered 1100 or higher in any area of study		18
Total Credits		**120-123**

[1] Students who choose Group B may count the additional ACCT course as a general elective.

Credential Awarded

Upon successful completion of this program, students are eligible to receive a **Bachelor of Business Administration in Entrepreneurial Leadership**.

Co-op Requirements Co-operative Education

The BBA in Entrepreneurial Leadership is offered with a Co-operative Education option. Co-operative Education gives a student the opportunity to apply the skills gained during academic study in paid, practical work experience. Degree students can complete a minimum of three work terms while completing their degree. Work terms generally occur full-time in separate 4 month work semesters. Work semesters alternate with academic study.

Students wishing to enter and participate in the Co-op Option must meet the following requirements:

Declaration and Entrance Requirements

- Declaration into the Bachelor of Business Administration in Entrepreneurial Leadership
- Declaration of the Co-operative Education option prior to completion of 90 credits for the BBA in Entrepreneurial Leadership
- Minimum program GPA of 2.7

Work Term and Program Continuance Requirements

Procedures for enrollment in Co-operative Education work terms are outlined in the COOP course descriptions. Conditions for continuance in the program are:

- Successful completion of COOP 1101 prior to completing 90 credits for the BBA in Entrepreneurial Leadership
- Minimum program GPA of 2.7
- Instructor Permission

Co-op students are advised to consult kpu.ca/co-op (https://www.kpu.ca/co-op) for information about course enrolment and work term placements.

Co-op Course Requirements

The Co-operative Education designation requires successful completion of the following courses:

Code	Title	Credits
COOP 1101	Introduction to Professional and Career Readiness	1
COOP 1150	Co-op Work Semester 1	9
COOP 2150	Co-op Work Semester 2	9
COOP 3150	Co-op Work Semester 3	9
Optional:		
COOP 4150	Co-op Work Semester 4	
Total Credits		**28**

Note: COOP courses must be completed in ascending numerical order. Contact the Co-op office for information about the possibility of part-time work terms. COOP courses may be used only to satisfy the Co-op designation and cannot be used to satisfy other curricular requirements of the program.

Additional Requirements

In addition to the requirements stated above, all Co-op students must satisfy the General Co-operative Education Requirements (https://calendar.kpu.ca/academic-regulations/co-operative-education/).

Credential Awarded

Upon successful completion of this program with co-operative education, students are eligible to receive a **Bachelor of Business Administration in Entrepreneurial Leadership, Co-operative Education Option**.